

OCTOBER 2024 - FEBRUARY 2025

THE **LEXI**
CINEMA

Community Programming Review



An Overview



COMMUNITY
PROGRAMMING
DELIVERED BY

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Cinema & Community Administrator

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If you are from a community group and would like to attend a public or private screening, please email Alba and we would love to host you!

If you would like to be added to the list of recipients of our community programming reviews, do get in touch via the email addresses above.

At the Lexi, community is at the heart of how we operate and our community, film-based programming is an essential part of our ethos as a cinema. This review outlines our community projects and activities from October 2024 to February 2025.

Our community work involves collaboration, long term partnerships and inviting expert organisations such as Into Film and Salusbury World to help shape our community work. We also produce accessible screenings in-house as part of our public programme, to ensure our main features are accessible to all. This includes baby-friendly screenings, hard of hearing captioned screenings, relaxed/autism-friendly screenings, and our senior film discussion group, Talking Pictures.

Outside of our public programme, we run free screenings for local schools (with IntoFilm), host women-only refugee screenings (with Salusbury World), and take part in an NHS Social Prescribing Pilot Project (with Kilburn Co-op) prescribing cinema tickets to local residents at risk of social isolation. We also run discount schemes for local nurseries and holiday clubs with cheap family tickets where accompanying support workers go free.

Our community programming is funded from our box office revenues but also from the generous support from local business such as Morty & Bob's & Nooki via our Love Local scheme, donations from Lexi customers who have opted to donate to our community programmes when they buy our tickets, and fundraising from the Kensal Tri group participating in the Blenheim Palace Triathlon.

Community Partners



Salusbury world

We're proud to have been working with this award-winning local refugee project offering vital support to refugee and migrant families. We work with them throughout the year on a range of activities, from a women-only refugee film club, to hosting film screenings during Refugee Week in June, and providing group screenings for kids as part of the charity's holiday club scheme.

Thanks to generous fundraising from the Kensal Tri team taking part in the Blenheim Palace Triathlon, we've been able to continue to provide free screenings and free popcorn to groups from Salusbury World.



Into Film

Into Film are an educational charity using film as an educational resource. We work with them each year during the Into Film Festival, hosting free film screenings to local schools for pupils aged between 5-19 year olds. All screenings are subtitled and we also host relaxed/autism-friendly screenings to ensure that everyone can access and enjoy the films.



Baby-Friendly Screenings

Part of our public programme, available to everyone

Our Baby-Friendly screenings allow parents, carers and family members to bring their baby to watch a film on a Monday morning, with **appropriate adjustments to the cinema experience** such as subtitles, lower sound volume, and better lighting, with baby-changing facilities available.

From October 2024 to February 2025, **we programmed 20 baby-friendly screenings, with 581 total admissions.**

20

BABY - FRIENDLY SCREENINGS

581

ADMISSIONS

FILMS SHOWN

- The Outrun
- Joker: Folie à Deux
- The Wild Robot
- The Room Next Door
- Emilia Pérez
- Blitz
- Joy
- Gladiator II
- Wicked (x2)
- Conclave
- Queer
- We Live in Time
- Babygirl
- A Complete Unknown
- Maria
- Hard Truths
- A Real Pain
- Bridget Jones: Mad About the Boy (x2)



Relaxed Screenings

4

RELAXED
SCREENINGS

94

ADMISSIONS

FILMS SHOWN

- Sirocco and the Kingdom of the Winds
- Wolfwalkers
- The Wild Robot
- Mufasa: The Lion King

Part of our public programme, available to everyone

From October 2024 to February 2025 we programmed **4** relaxed screenings. These screenings are tailored to be **autism-friendly**, with no adverts or trailers, better lighting and lower sound volumes. As part of our Family-Friendly programme, our Relaxed Screenings had a total of **94** admissions.



Hard of Hearing Screenings

Part of our public programme, available to everyone

From October 2024 to February 2025 we programmed **26 subtitled/captioned**, hard of hearing screenings with a total of **481** admissions.

We also have the facilities to offer **audio description** for most films via our Dolby Fedelio hearing loop system for audience members with a visual impairment, as well as **amplified audio** and dialogue for audience members with a hearing impairment.

26

HARD OF HEARING SCREENINGS

481

ADMISSIONS

FILMS SHOWN

- The Substance
- The Outrun
- A Different Man
- Joker: Folie à Deux
- Sirocco Kingdom of the Winds
- Wolfwalkers
- The Wild Robot
- The Room Next Door
- The Apprentice
- Dahomey
- Anora
- Small Things Like These
- Bird
- Joy
- Gladiator II
- Wicked
- Conclave
- Rumours
- Queer
- We Live in Time
- Nickel Boys
- Babygirl
- A Complete Unknown
- A Real Pain
- Hard Truths
- Bridget Jones: Mad About the Boy



Talking Pictures

Part of our public programme, open to seniors

On the first Monday afternoon of the month, we run a Talking Pictures screening which is **open to the public for anyone over 60.**

We screen a new movie from our main programme followed by an **informal post-show discussion** with a member of the Lexi team. The screenings are designed to encourage a sense of connection and community where attendees can meet new people through a shared love of film, and combat any feelings of social isolation.

From October 2024 to February 2025 we programmed **4** subtitled/captioned, hard of hearing screenings with a total of **101** admissions.

FILMS SHOWN

- The Outrun
- The Room Next Door
- Nosferatu
- Hard Truths



Community Bookings

Discounted and free screenings for local schools, holiday clubs and charities

During October half-term, the Christmas holidays and February half-term, we had **4 community screenings** with consisting of kids, carers and families from:

- **Manor School (2 screenings)**
- **Nova New Opportunities (2 screenings)**
- **Young Roots**

Thanks to community fundraising we were able to offer **10 free tickets.**

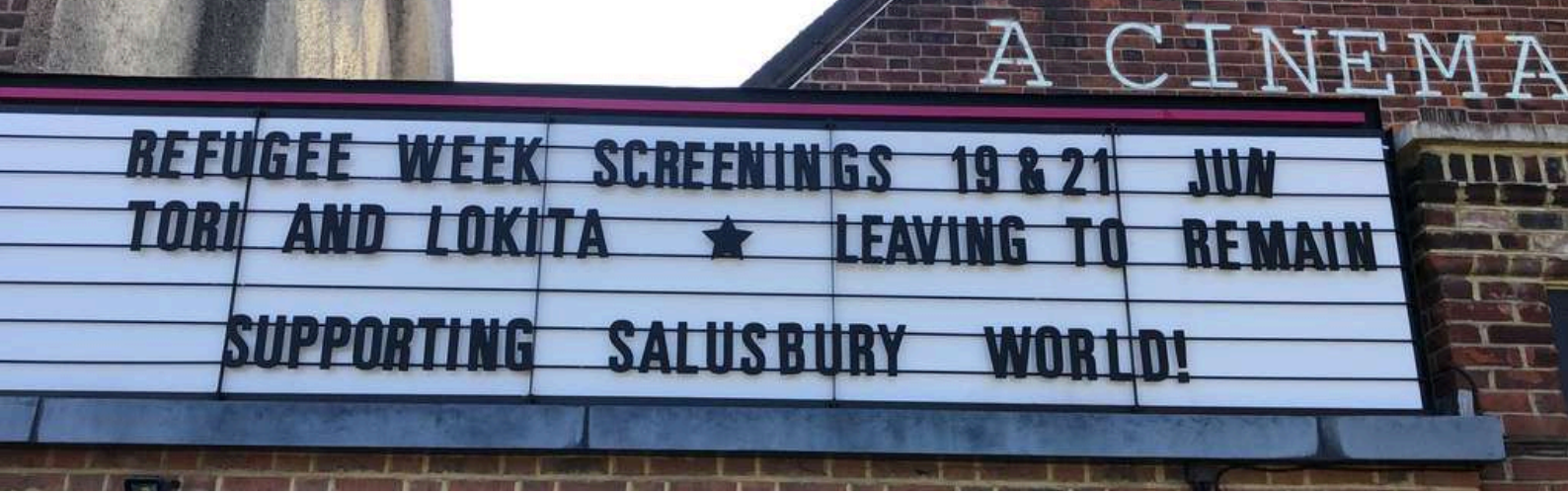
Films shown: The Wild Robot, Elemental, Deadpool & Wolverine, Mufasa: The Lion King

4

COMMUNITY
SCREENINGS

10

FREE
TICKETS



Salisbury World ESOL Screenings

Free screenings for women-only refugee film club in partnership with local charity Salisbury World

Our free **women-only refugee film screenings** are run in collaboration with local refugee charity, **Salisbury World**, where we provide **free popcorn and tea and coffee** for all attendees.

We had 2 screening over the period between January and February 2025, with around **42** women and children attending the screenings.

FILMS SHOWN

Paddington
Mufasa: The Lion King



Into Film Screenings

Free accessible screenings for local schools

Into Film is a charity that puts film at the heart of the educational and personal development of children and young people aged 5–19 across the UK.

Every Winter and Spring, we host **free film screenings** as part of the **Into Film Festival** where local schools and home educators can sign up to watch films for free at participating cinemas.

In the winter edition of the Into Film Festival we hosted **1** screening of the documentary **Copa 71** which around **52** students and staff attended from two different schools.

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FREE SCHOOL
SCREENINGS



NHS Social Prescribing Project With Kilburn Co-Op

Free cinema tickets to participants

Social Prescribing is an approach that connects people to activities, groups, and services in their community to meet the practical, social and emotional needs that affect their health and wellbeing.

Working with a social prescribing link worker, we've been prescribing cinema tickets to local residents at risk of social isolation, aiming to prove the therapeutic value of the trip to your local cinema.

From the October 2024 to February 2025 we issued **34** free tickets to local residents attending a matinee screening on a Monday. We also offered a free hot drink with every ticket.

34

TICKETS
PRESCRIBED



Volunteer & Community Group Feedback

"Your volunteer team are genuinely so great and accommodating - really supportive, patient and helpful when wanting to problem solve. The flexibility you showed to adapt to our needs was fantastic, the feel of the space is great, the time you give to set up is so kind and helpful and the wrap around care is fantastic."

"It is pleasure to volunteer at the Lexi, I also especially like the flexibility to be away and then the ability to compensate with taking extra shifts."

"When I first moved to the area I didn't really know anyone, so it has been really lovely to have somewhere to go locally that helps me to feel more settled in the community - then the fact that most of the staff and volunteers are so lovely has been the reason I keep coming back"

"The Lexi is my happy place in London!"

"The staff and volunteers are lovely and that makes all the difference. "

"Lexi is many of our families first experience of the cinema and that's something we hope they'll always remember. Thank you for helping us create those precious memories."



The next community review
will be for the period
between
March - May 2025

Thank you for taking the
time to read our review,
and for supporting the
cinema.

**THE LEXI
CINEMA**